

**We would love you to be part of our team as our new**

## **Marketing and Communication Professional/Expert/Specialist** **(Let's define this together)**

Prolyte is world market leader in the development and production of high quality products for the event and entertainment industry. Prolyte is well-known for the innovative and service-driven way of working. Since 2019 we are part of the successful formula named Area Four Industries, the world's largest manufacturer and supplier of aluminium and steel truss, stage decks, electrical chain hoists and rigging material.

### **What are you going to do:**

- You are in charge of the Prolyte marketing department
- Develop marketing promotions for Prolyte products and our Campus events
- Responsible for our website and social media channels
- Coordinate all offline marketing activities, like exhibitions and customer events
- You make sure our name is out there. Branding, optimization and consistency of the Brand. You do this online & offline, internally and externally

### **What we ask**

- Bachelor degree in a marketing related direction with multiple years of experience in a similar job in an international environment
- Strong organizational skills
- Fluent in English as well as Dutch in speaking and writing
- You are pro-active, responsible, independent and not afraid to set deadlines
- You are our face to the market and represent our Brand online & offline. Our customers should love to meet you!
- Hands-on approach in your daily work
- The ability to take your colleagues with you on your journey

### **What we offer**

- A responsible job in a great industry. You are part of an international organization where each day brings something new.
- You will join a dynamic Brand with enthusiastic and dedicated colleagues
- We at Prolyte always search for a long-term commitment from both sides
- Your salary will be market compliant and we'll make sure it's set the right way, with the experience you bring
- You are part of an international organisation. Travelling internationally will be part of the package, but your primary location will be Leek, Groningen

Are you just as thrilled as we are? Then you will fit right into the ambitions of our organization! Send your enthusiasm and relevant experience to [HR@Prolyte.com](mailto:HR@Prolyte.com) we will be happy to show you our great company!

**For questions or more information regarding this vacancy you can contact us via [HR@Prolyte.com](mailto:HR@Prolyte.com) or +31594851555. [www.prolyte.com](http://www.prolyte.com)**